

a shape that is different than any shape to be contained therein,

the shape of the package visually conveying information about an activity associated with the icon in which the article is used, and,

the package having a hallow interior; and

locating the article within the hallow interior of the package to form the combination of the article and the thematically-shaped package.

Please add new claims as follows:

32. A method for making a combination of a thematic package and an article contained in the package, the method including the steps of:

constructing the package as a replica of a recognizable icon, the package having a shape that is different than a shape of the article to be contained therein,

the shape of the package visually conveying information about a sports activity associated with the icon in which the article is used, and,

the package having a hallow interior; and

locating the article within the hallow interior of the package to form the combination of the article and the thematic package.

33. The method of claim 32, wherein the step of constructing includes the step of imprinting a message on the package related to the use of the article.

34. A method for using a combination of a thematic package and an article contained in the package, the method including the steps of:

constructing the package as a replica of a recognizable icon, the package having a shape that is different than any shape to be contained in the combination,

the shape of the package visually conveying information about an activity associated with the icon in which the article is used, and,

the package having separable pieces joinable to form a hallow interior of the package;

locating the article within the hallow interior of the package to form the combination of the article and the thematically-shaped package;

marketing the combination; and

separating the pieces to open the package to remove the article for the use.

35. A method for using more than one combination of a thematic package and article respectively contained therein, the method including the steps of:

constructing the packages to replicate at least one recognizable icon, the packages each having a shape that is different than any shape to be respectively contained therein,

each said package shape visually conveying information about an activity associated with said at least one icon in which the respective article is used, and,

each said package having a hallow interior;

locating the respective articles within the respective hallow interiors of the respective packages to form the more than one combination of the articles and the thematic packages; and

marketing the more than one combination.

36. The method of claim 35, wherein:

the step of constructing the packages to replicate the at least one recognizable icon is carried out with the at least one recognizable icon being a golf ball; and wherein:

the step of marketing the more than one combination is carried out including the step of packaging the more than one combination in a box having the appearance of a sleeve for golf balls.

37. The method of claim 35, wherein the step of locating is carried out with the articles respectively including an article and an other of the article.

38. The method of claim 35, wherein the step of locating is carried out with one of the articles including an article including a rain coat and an other of the articles not including a rain coat.

39. The method of claim 35, wherein the step of locating is carried out with the articles respectively including a article but not an other of the article.

40. A method for making more than one combination of a thematic package and an articles respectively contained therein, the method including the steps of:

constructing the packages to replicate at least one recognizable icon, the packages each having a shape that is different than a shape to be respectively contained therein,

each said package shape visually conveying information about an activity associated with said at least one icon in which the respective article are used, and,

each said package having a hallow interior;

locating the different kinds of articles within the respective hallow interiors of the respective packages, wherein the articles respectively include one of an article but not an other of the article, to form the more than one combination having different kinds of the articles within the thematic packages; and

marketing the more than one combination.

41. The method of claim 40, where the step of locating the different kinds of articles within the respective hallow interior is carried out with rain gear as only one of the kinds of the articles.

42. A method for using more than one combination of a thematic package and article respectively contained therein, the method including the steps of:

constructing the packages to respectively replicate different recognizable icons, the packages each having a shape that is different than a shape to be respectively contained, therein,

each said package shape visually conveying information about an activity associated respectively with said icons in which the respective article is used, and,

each said package having a hallow interior;

locating the respective articles within the respective hallow interiors of the respective packages to form the more than one combination of the articles and the thematic packages; and

marketing the more than one combination.

43. The method of claim 42, wherein the step of locating is carried out with the articles respectively including an article and an other of the article.

44. The method of claim 42, wherein the step of locating is carried out with the articles respectively including a first article but not an other of the article.

45. The method of claim 34, wherein the step of locating the article within the hollow includes engaging lips on respective portions of the package to encase the article, the portions forming halves of the hollow when joined during the locating step.

46. The method of claim 35, wherein the step of locating the articles within the hollows includes engaging lips on respective portions of the packages to encase the articles, the portions forming respective halves of the hollow when joined during the locating step.

47. The method of claim 40, wherein the step of locating the articles within the hollows includes engaging lips on respective portions of the packages to encase the articles, the portions forming respective halves of the hollow when joined during the locating step.

48. The method of claim 42, wherein the step of locating the articles within the hollows includes engaging lips on respective portions of the packages to encase the articles, the portions forming respective halves of the hollow when joined during the locating step.

## **II. Remarks**

It is respectfully submitted that the amendment adds no new matter and places the application in better condition for allowance. In view of the Decision reversing the rejection,